

Deanna Latino, BSN, RN, CPHQ, CPPS

Roscoe, Illinois 61073 ◆ (815) 708-9798 ◆ deannaruthphotography@yahoo.com

LinkedIn: www.linkedin.com/in/deanna-latino-ab5226132

PROFESSIONAL SUMMARY

Senior healthcare and association executive with 13+ years of healthcare leadership and 6+ years leading national-level programs within a physician membership association. Proven record of executive operations, board partnership, strategic planning, governance, quality oversight, and stakeholder engagement across complex healthcare environments.

Recognized for translating clinical, regulatory, and financial intelligence into mission-aligned strategy, strengthening member value, modernizing programs, diversifying revenue opportunities, and fostering high-trust cultures. Doctoral candidate in Healthcare Leadership (2025) with research focused on digital health, workforce impact, and high-acuity populations.

CORE COMPETENCIES

- Association Executive Leadership & Governance
- Organizational Operations & Staff Leadership
- Quality, Patient Safety & Practice Standards
- DEI, SHRM, Just Culture Building, Workforce Development
- Board, Executive Committee & Volunteer Leader Engagement
- Financial Stewardship & Revenue Optimization
- Credentialing, Registries & Professional Education
- Microsoft Office (Word, Excel, PowerPoint, Teams)
- Strategic Planning & Execution
- Membership Value, Engagement & Growth
- Advocacy, Public Health & Policy Alignment
- Marketing

EDUCATION

Doctor of Nursing Practice (DNP), Healthcare Leadership & Administration (Graduating May 2026)

Saint Anthony College of Nursing

Bachelor of Science in Nursing (BSN, RN)

Saint Anthony College of Nursing

PROFESSIONAL EXPERIENCE

Clinical Data Registry and Program Manager | June 2021–November 2025

American Society of Anesthesiologists/Anesthesia Quality Institute | Schaumburg, IL

Senior leader within a national physician membership association supporting **patient safety, quality, education, research, and practice advancement** across U.S. and international anesthesiology communities.

- Led enterprise-level programs supporting national registries (AIRS, Closed Claims) aligned to member value, patient safety, education, and professional standards.

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- Served as trusted advisor to physician leaders, committees, and governance bodies, ensuring alignment between strategic priorities, operational execution, and member needs.
- Prepared and executed strategic initiatives integrating safety intelligence, claims analysis, and registry data to inform policy, education, and advocacy priorities.
- Oversaw cross-functional staff, consultants, and national stakeholders, fostering collaboration across clinical, legal, financial, education, and communications domains.
- Translated complex data into Board-ready insights, executive briefings, and strategic recommendations supporting organizational decision-making.
- Advanced CME and educational offerings by transforming safety and claims insights into learning programs that strengthened professional practice.
- Supported financial sustainability by enhancing program relevance, utilization, and national adoption.
- Actively promoted diversity, equity, and inclusion as a leader of ASA's Multicultural Employee Resource Group and Celebration Committee.
- Represented the organization nationally in quality forums, safety collaboratives, and interdisciplinary initiatives.

Clinical Quality Specialist & Clinical Registry Analyst | May 2019–June 2021

UW Health System – Northern Illinois | Rockford, IL

Provided executive-level leadership for healthcare programs focused on quality improvement, service delivery optimization, and stakeholder engagement across clinical and operational domains.

- Directed multi-departmental healthcare programs, managing scope, timelines, deliverables, and budgets in alignment with organizational priorities
- Led quality improvement initiatives, leveraging data, evidence-based practices, and performance metrics to improve outcomes
- Partnered with physician and executive leaders to identify strategic gaps, improve outcomes, and enhance organizational reputation.
- Supported multispecialty peer review committees, mortality review, OPPE, and quality governance structures.
- Strengthened organizational readiness for accreditation, audits, and public reporting
- Developed written materials, operational guides, and executive presentations to support program visibility and decision-making
- Mentored and guided interdisciplinary teams, fostering accountability, collaboration, and continuous improvement
- Identified operational challenges and implemented practical, data-informed solutions to improve efficiency and effectiveness
- Served as a trusted liaison to leadership, clinicians, and external stakeholders to support strategic initiatives.

Director of Health Services | OCT 2016–APR 2018

Presence Health – Morning Star Village | ROCKFORD, IL

Executive clinical and operational leader accountable for care delivery, regulatory compliance, workforce health, and organizational safety. Directed day-to-day clinical operations while overseeing occupational health, infection prevention, and employee safety programs for the facility.

- Executive-level operational leader accountable for clinical operations, staff management, regulatory compliance, financial stewardship, and resident outcomes.

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- Directed day-to-day operations, staffing, budgeting, and quality programs.
- Achieved zero IDPH citations and industry-leading staff retention.
- Recruited, onboarded, developed, and retained high-performing clinical teams.
- Served as mentor and trainer for new Directors of Nursing across the system.
- Built a culture of engagement, accountability, and excellence.
- Due to 85% employee retention rate and 92% improved resident satisfaction rate, chosen by executives as a regional trainer and mentor to new Directors of Nursing, reinforcing best practices in clinical operations and workforce safety.

RN – Neuro/Trauma/Burn ICU | Aug 2011–Oct 2016

Saint Anthony Medical Center | Rockford, IL

Critical care RN providing high-acuity, evidence-based care to complex patients.

- Expertise in neuro assessment, trauma care, ventilator management, invasive monitoring, and burn care.
- Delivered advanced clinical care to high-acuity patients, building a strong foundation in clinical risk recognition, documentation, and quality outcomes.
- Delivered high-acuity care, developing foundational expertise in clinical risk, quality, safety, and systems-based practice.
- Recognized as Employee of the Month for leadership and clinical excellence.

LEADERSHIP, PROJECTS & RECOGNITIONS

- National leader in patient safety analytics and professional practice advancement
- Doctoral research on digital health and workforce efficiency
- Advisor to physician-led committees and national quality initiatives
- Experienced board-facing presenter and executive communicator
- Champion for diversity, inclusion, and organizational culture
- National ambassador and nonprofit volunteer

CERTIFICATIONS & PROFESSIONAL TRAINING

- Doctorate in Healthcare Administration in May 2026
- Registered Nurse (RN)
- Certified Professional in Healthcare Quality (CPHQ)
- Certified Professional in Patient Safety (CPPS)
- Certified Patient Safety Organization (PSO)
- Health Data Analytics Credential (NAHQ)
- Scrum & Product Management Training
- Root Cause Analysis (RCA) & FMEA

REFERENCES

Available upon request.